

Spot the deceptive design!

How many deceptive design patterns can you spot on this screen?

Choose the types from the list of deceptive design patterns below and label them.

- Sneak into basket
- Forced registration
- Friend spamming
- Privacy zuckering
- Preselection
- Forced continuity
- Bait and switch
- Nagging
- High demand

How do you think these patterns possibly harm the consumer?

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Do you have any interesting ideas about how these can be designed differently?

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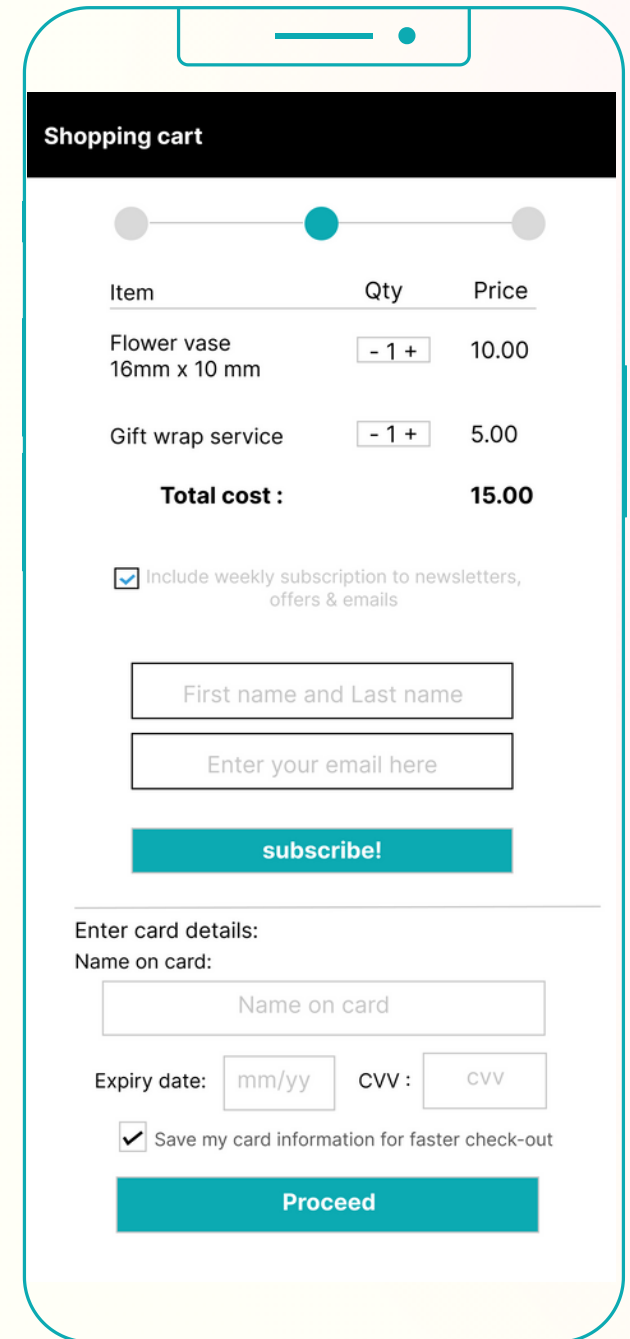
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Answer: Sneak into basket, Forced continuity, Forced registration, Privacy zuckering



ACTIVITY

Spot the deceptive design!

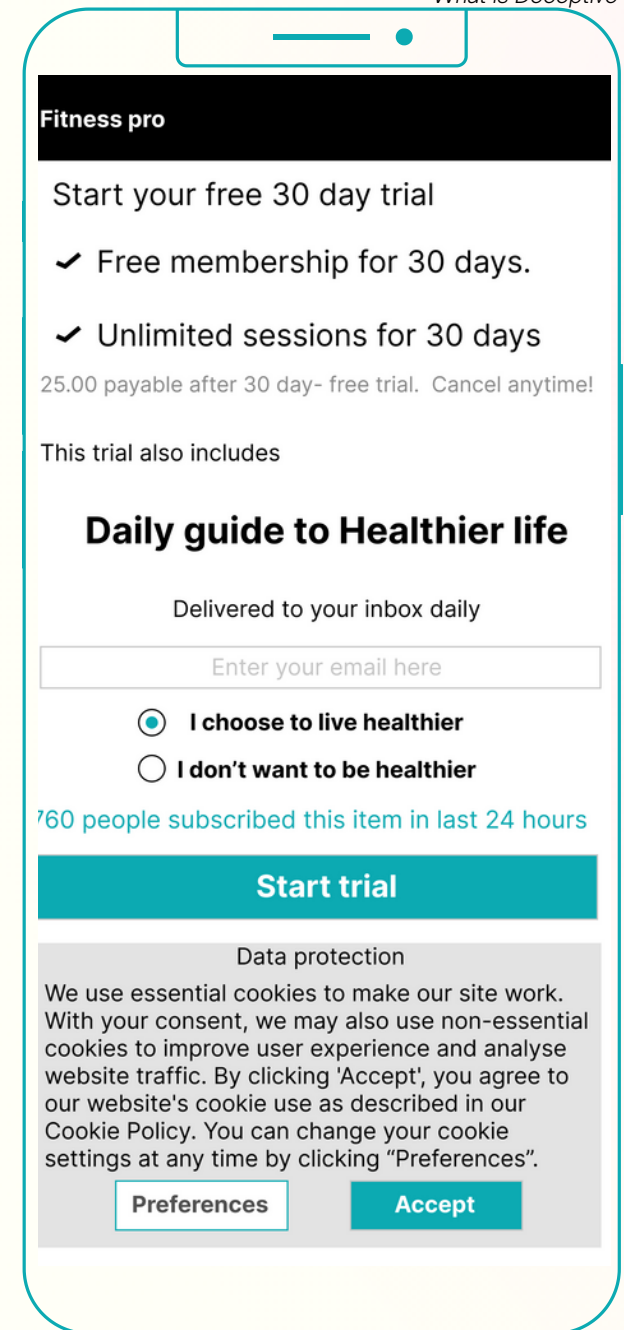
How many deceptive design patterns can you spot on this screen?
Choose the types from the list of deceptive design patterns below and label them.

- Click fatigue
- Forced registration
- Friend spamming
- Preselection
- Forced continuity
- Activity messages
- Nagging
- High demand

How do you think these patterns possibly harm the consumer?

Do you have any interesting ideas about how these can be designed differently?

Answer: Forced continuity, Click fatigue, Preselection, Activity messages



ACTIVITY

Spot the deceptive design!

How many Deceptive design patterns can you spot on this screen?

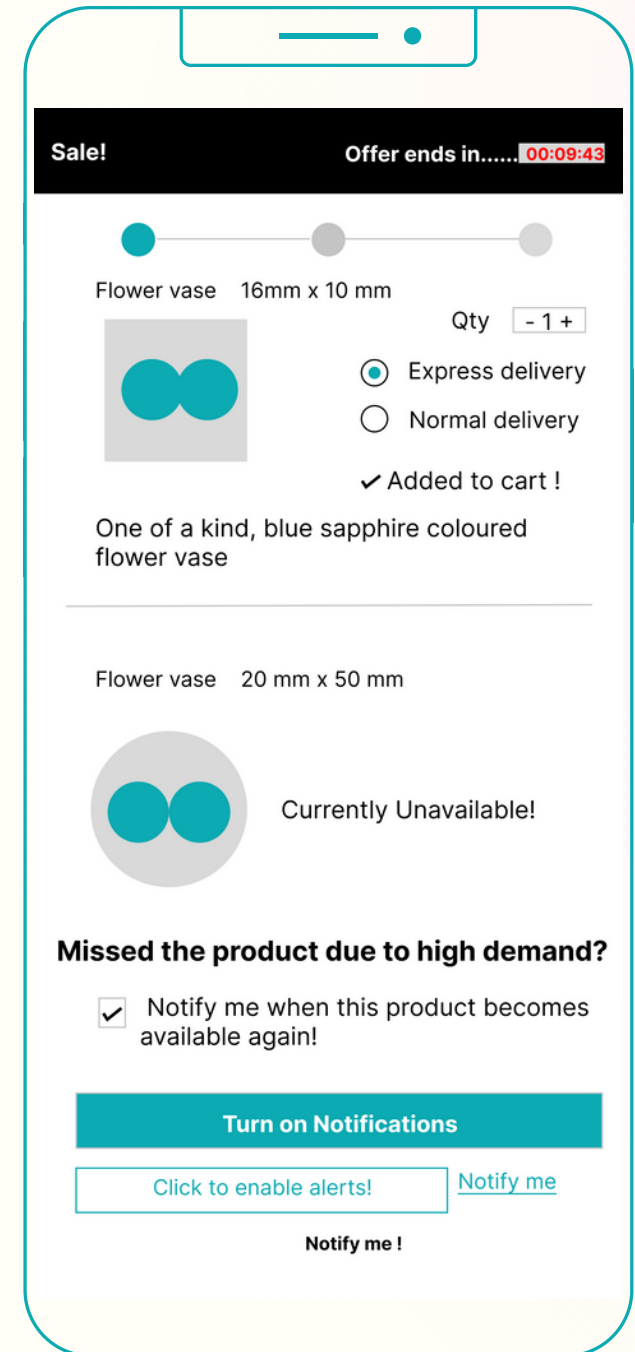
Choose the types from the list of deceptive design patterns below and label them.

- Countdown timer
- Nagging
- Friend spamming
- Preselection
- False hierarchy
- Activity messages
- Disguised ads
- High demand

How do you think these patterns possibly harm the consumer?

Do you have any interesting ideas about how these can be designed differently?

Answer: Countdown timer, Nagging, Preselection, Disguised ads



ACTIVITY